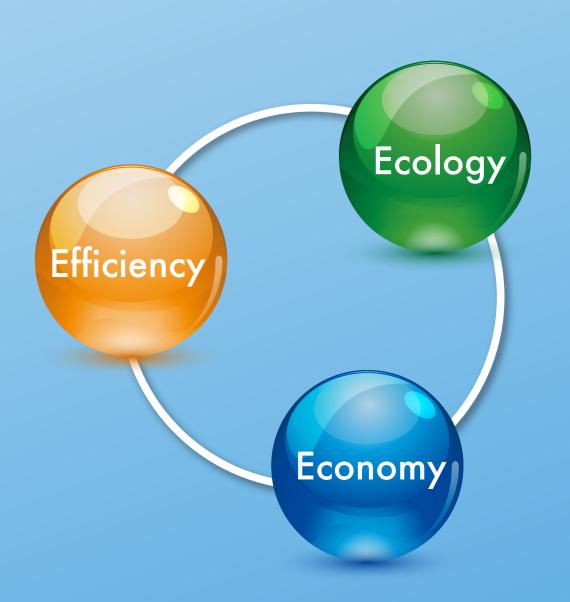
# **TOSHIBA**Leading Innovation >>>

## **TOSHIBA TEC Ecological Solutions**

Ecology, Efficiency, Economy

Cost effective, environmentally-friendly products

A broad range to enhance efficiency in countless ways



#### Better use of paper — with no restrictions on paper use



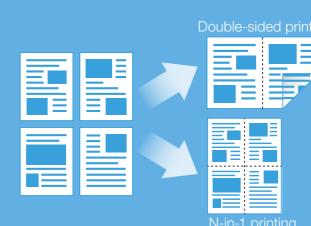
#### Paper Reusing System

Output using erasable toner, erasing, reusing paper



## Digital MFP e-STUDIO Series

Many paper saving features





#### **Double-Sided Label Printer**

Eliminates waste using backing paper as print media





#### **Object Scanner**

**Stores** 

Identifies product by shape, colour, etc.
Reduces use of price tags and
packaging



Allows retail checkout systems to transmit customer digital receipts to mobile devices, reducing paper receipts



#### Reduced power consumption

In use and during standby

- Low-temperature fusing toner
- · Sleep mode etc.



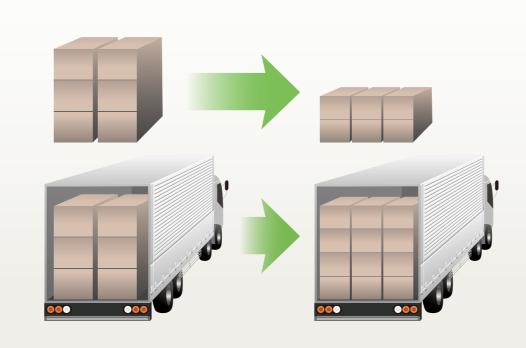
#### **Resource conservation**

Recycled materials including plastics



### Reduced packaging and raw material consumption

Smaller and lighter products:
 More energy-efficient distribution



#### **Visualization Tools**

- Shows environmental contributions
- Boosts interest in environment
- Improves management

		Eco-Ad	Eco-Activity of This Month Toshiba			Back
		Number o	Number of Print Sheets			2012/11/01 - 2012/11/30
		*/	Eco Printing	Color Printing	Black Printing	Total
		<b>%</b>	1,980	1,000	1,520	4,500
		Print				
		4	Rate of 2-Sided	Rate of Nin1	Print Reduction	CO2 Reduction
		The David	90%	66%	3,510	21,123 <sub>g</sub>
Eco-Activity of This Month	Toshiba		Detail	Reject	Paper Reduction	CO2 Reduction
Les Activity of This Month			Detail	2	1,978	11,903g
You are doing your best in red	duce and reuse	of paper!			1,010	,
Contribution rate				CO2 Emis	sions Reduction	
reduced paper					33,026 <sub>g</sub>	Close
78%	PP					
Recycling rate of paper						
2 90%	PP	P				

